

SISI ZHU

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Seeking **Designer** position in **Branding** and **User Experience**.

Work Experience

Designer

Williams New York NY, USA / JUN 2015 - JUL 2016

Leading branding company in retail and real estate space

Responsible for working on various branding projects with multiple kinds of design in the hospitality, retail, and real estate space. Expert on live marketing designing, image retouching and reference resourcing, etc.

Graphic Designer

Studio E Genevieve NY, USA / JUN 2014 - JUL 2016

Multimedia Studio in New York City

Responsible for working on web and video projects, creating, designing and promoting the new website of Studio E Genevieve, assisting the design team of building related materials associated with their projects, etc.

Design Assistant

Long Island University (Digital Initiatives) NY, USA / FEB 2013 - APR 2014

Frick Art Reference Library Collaborative digital project

Responsible for assisting on web-based digital projects, maintaining a departmental digital image archive website and database, digitizing portions of scholarly materials from University Collections, and preparing photos for scholarly publications, etc.

Animation Producer

Accelerate Long Island NY, USA / MAY 2013 - AUG 2013

Non-profit investment organization

Responsible for producing the company's promotion animation by drawing the storyboard, writing scripts and designing characters. My creative job made the company's vision and mission more presentable to its funders and partners.

TV Programme Producer

ZheJiang TV Station HANG ZHOU, CHINA / JUL 2010 - SEP 2010

Top broadcast television organization in China

Followed the experienced programme producer made a whole show. Coordinated participants with staff, wrote script, recorded the show, worked with After Effects, and published to public.

Web Design Manage Assistant

D.S. Network Tech Co. Ltd. SHAO XING, CHINA / JUN - JUL 2010

Local website design company

Responsible for coordinating clients with staffs in different department. Cooperated with programmers of writing codes, discussed about suitable plan of inner structure of the site.

Leadership Experience

Digital Media Teaching Assistant

NanHua Vocational Education Center YUNNAN, CHINA / AUG - SEP 2011

Guide and instruct vocational high school students in applying new media methods and developing their cognition of using social media to expand interpersonal circle.

Branding Projects

THE ASTOR

Luxury condominium residences in New York City

45 EAST 22ND STREET

Skyscraper planned for Manhattan in New York City

252 EAST 57TH STREET

Luxury condos and apartments in New York City

FOUR SEASONS FORT LAUDERDALE

Four Seasons hotel and residences in Fort Lauderdale

Studio E Genevieve, LLC

New York City Studio

Experimental Dance Group NYC

Children's Dance Company

Tori Clothing Co. Ltd.

Outsourcing Company in Mainland China

Education

Master of Arts

Long Island University, 2012 - 2014

Bachelor of Engineering

ZheJiang University of Science and Technology, 2008 - 2012

Skills

Leadership

Team leadership / Activities Organization

Research & Management

Market / Clients research | Project / Deadline management

Concept Development

Prototyping / Storyboarding / Sketching / Idea visualization

Software

Adobe Photoshop / Illustrator / InDesign / Dreamweaver / After Effects / Premiere
HTML / CSS / SQL / Microsoft Visual Studio / Maya / 3D Max

Language

Mandarin / English (High Proficiency)